

Dear ASSC Member

Attracting more guests, increasing your inquiries/bookings and getting the best returns from your holiday home, must be high on your agenda, right?

Standing out in an overcrowded market place, building your own brand and gaining greater exposure of your holiday home must also be some of your key priorities?

If we told you there was a way that could greatly improve the above two example scenarios, would you be interested?

Then, allow me to introduce Veracomm – Verified Holiday Accommodation.

We have designed a product and service membership that could allow you to do all the above and more. As holiday home owners, we know how difficult it can be to find the right medium/platform to advertise on, that gets our messages across to our potential guests. A platform that speaks volumes when it comes to transparency and legitimacy is what guests want to search on in the current climate of fraud, fakes and scams.

Today's guests are demanding more and more information on, who the owners are and are they safe to book with. Offering verified holiday accommodation is the way forward; guests want and demand that reassurance. With Veracomm, we have that message well and truly covered!

We are more than just a membership! Our enclosed brochure will give you an in depth view of: Who we are, how it all Works and Why Become a Member.

We have a limited number of genuine complimentary memberships available for ASSC members. If you are interested in becoming a Veracomm member, please register your interest at [info@veracomm.com](mailto:info@veracomm.com) Please enter **ASSC2017** in the subject line of your email. Include your name, contact number and the url web address for the property you would consider registering. There is no obligation to sign up when you submit your details.

We look forward to hearing from you on board this exciting journey.

Yours Faithfully

James Duncan  
Managing Director