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**ASSC Welcomes Scottish Enterprise Collaborative Economy Report**

The Association of Scotland’s Self-Caterers, Scotland’s only trade body representing the traditional short-term rental sector, has welcomed the publication of a Scottish Enterprise report into the collaborative economy.

The report, entitled ‘*The Collaborative Economy and Scottish Tourism*’, contains research into Scotland’s surging sharing economy and makes a series of recommendations to the Scottish Government.

In particular, the ASSC expressed appreciation at the inclusion of a detailed breakdown of many of the challenges, and the opportunities, facing the Scottish collaborative economy and also called for stakeholders to work towards developing a holistic approach.

**ASSC Chief Executive, Fiona Campbell, said:**

*“We welcome the publication of this report from Scottish Enterprise as part of the ongoing discussion on the future of the collaborative economy in Scotland.*

*“It represents another welcome contribution to the conversation.*

*“We appreciate the level of detail and information that has been gone into; in particular regarding the current challenges and opportunities that our sector faces.*

*“In order to ensure a positive future for both owners and customers, Scotland needs to take a more holistic approach to short-term rentals and factor in all the research and ideas that involves.*

*“ASSC was happy to participate in this study and in the broader conversation on short-term lets.”*

ENDS

Editor’s Notes

The Scottish Enterprise study can be found here **[LINK].**

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