



## ANNUAL CONFERENCE 2018

The first ever UK wide self-catering conference

## The Business of Self-Catering

Tuesday 30th October 2018

Hilton Glasgow, 1 William Street, Glasgow G3 8HT

The ASSC Annual Conference and Exhibition is the only major event aimed directly at the people and businesses providing short-term let and holiday rental accommodation in Scotland. We are delighted to announce that the 2018 Conference will be a UK-wide event, attracting fellow self-caterers / short-term rental operators, suppliers and industry representatives from all over the United Kingdom.

We will be focusing on The Business of Self-Catering, gaining essential insights into future developments in the sector; drawing on the expertise and knowledge of UK-wide experts; understanding the challenges being faced in different parts of the country and offering the opportunity to take away valuable and essential practical knowledge from our break-out sessions.

We expect over 300 business owners, property managers, service providers and industry decision makers to attend. It will offer the opportunity to network with other accommodation providers, industry leaders and providers of sector-specific products and services. It will inspire, motivate and educate. Find out more at: [www.assc.co.uk/conference](http://www.assc.co.uk/conference)

### Programme Highlights:

- UK Industry Overview with representatives from Scotland, England, Ireland and Wales
- Xavier Font, Professor of Sustainability Marketing, School of Hospitality and Tourism Management, University of Surrey
- Geoff Ramm, motivational and inspirational speaker; creator and author of Celebrity Service and OMG Marketing
- Stephen Whitelaw, Digital Marketing consultant, Social Media Evangelist and Technology public speaker
- Mark Beaumont, Athlete, Broadcaster and Ambassador
- Break-out sessions covering a range of issues pertinent to the sector
- Meet fellow members and industry figures
- Information, networking and contacts
- 45+ exhibition stands

### Who attends:

- Self-caterers / short-term rental operators
- Industry representatives from all over the United Kingdom
- Suppliers to the sector