

ODE TO THE ASSC by Willie Cameron

Here we are in 21
Thanks goodness year 20 has long gone

The Covid rate is soaring high
We hope the vaccines say bye bye!!

So we can get back to what we know best
To provide accommodation to give our clients a rest

To let them forget the months gone by
In Arran, Arrochar or the Isle of Skye

Old ways won't open new doors
We have to develop our business on different floors

Open your mind to trends we see
Rely on data from our ASSC