

Together, we make the remarkable happen.

“SuperControl has been a trusted partner of ASSC for over 20 years and shares our passion for the self-catering industry. As experts in the UK market, SuperControl has continually supported ASSC to champion the needs of our sector.

Designed by self-caterers for self-caterers, SuperControl provides a truly unique software solution. With bags of built-in flexibility and management tools on offer, it enables you to analyse, optimise, manage and grow your business. ASSC offers **10% OFF your SuperControl first-year licence fee** as a member benefit. Just let SuperControl know you’re an ASSC member, and they’ll do the rest.”

- Fiona Campbell, Chief Executive, The Association of Scotland’s Self-Caterers (ASSC)



ASSC

supercontrol®
Helping self-caterers thrive

What is SuperControl?

SuperControl does more than take bookings. It is an all-in-one property management system and channel manager with everything you need to grow your business by increasing your control, saving you time and making you more money.










From attracting direct bookings on your website, automating guest communications, syncing your advertising channels and making payments easy, SuperControl facilitates your success.

**Book a
discovery call
today.**

supercontrol.co.uk/discover-supercontrol

What does this mean for my business?

Its pioneering selection of tools and features can support your business in a variety of ways:

-  **Booking engine** - convert 'looker to booker' with the ultimate call to action on your website
-  **Channel manager** – attract bookings from multiple sources synced to one simple platform
-  **Upsell platform** – enhance your guest experience and make more money by upselling with ease
-  **Automated guest communication** – communicate with confidence every time
-  **Enhance your online reputation** - in-built verified reviews to increase your profile
-  **Data-based decisions** - review and refine the facts with built-in reporting and analysis
-  **Optimise revenue and occupancy** - dynamic pricing to increase revenue (on average by 17%)
-  **Work smarter, not harder** - save time with automated admin tasks and workflow
-  **Feel supported** - a community of like-minded property managers to connect with and technical specialists to guide you

Super interested?

Find out how SuperControl's fully integrated property management system, channel manager and industry-leading partnerships can help your business thrive.